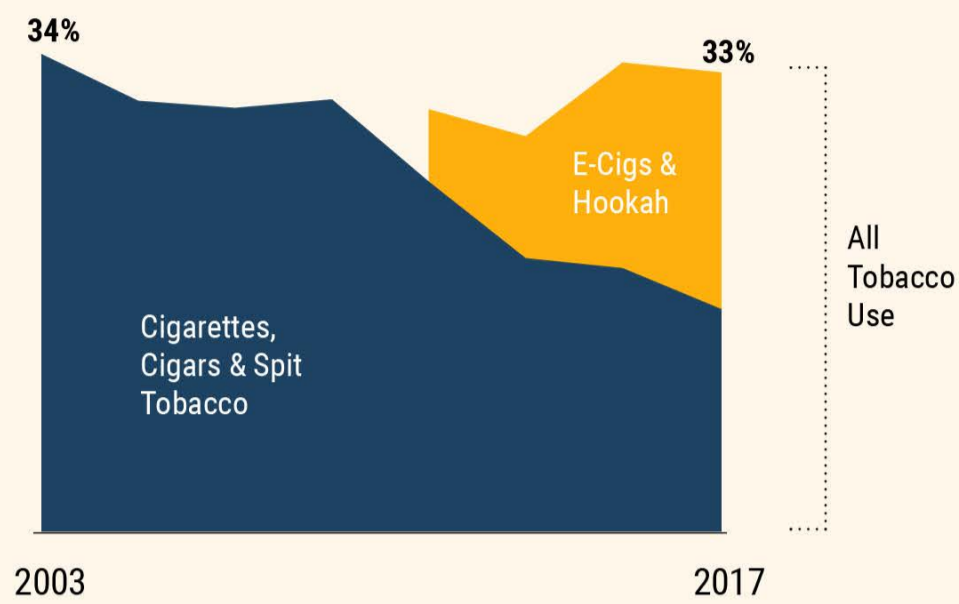


VAPING & YOUNG PEOPLE: THE NEW FACE OF TOBACCO IN NEW MEXICO

PERCENT OF HIGH SCHOOL YOUTH WHO USE ...



Source: 2003-2017 New Mexico YRRS. Hookah question added in 2011, e-cigarette in 2015.

E-CIGS OUTPACE & REPLACE OTHER TOBACCO PRODUCTS



1 IN 4

NEW MEXICO HIGH SCHOOL YOUTH VAPE

RISKS TO NEW MEXICO'S FUTURE



NICOTINE ADDICTION

Nicotine is highly addictive and can harm brain development, which continues until age 25.



AEROSOL EXPOSURE

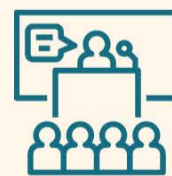
E-cigarette aerosol is not harmless. It can contain nicotine and toxins that are harmful to bystanders.



MORE LIKELY TO SMOKE

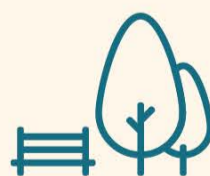
Young people who vape are more likely to become cigarette smokers than non-vapers.

WHAT CAN YOU DO TO PREVENT E-CIG USE?



PROTECT YOUTH FROM TOBACCO

by preventing access, increasing prices, regulating marketing and educating on the harms of nicotine addiction.



KEEP INDOOR AIR CLEAN

by keeping e-cigarette toxins out of the air in public places, homes, and cars.



ENCOURAGE USERS TO QUIT

by using proven tobacco cessation treatments such as 1-800-QUIT NOW and medication.