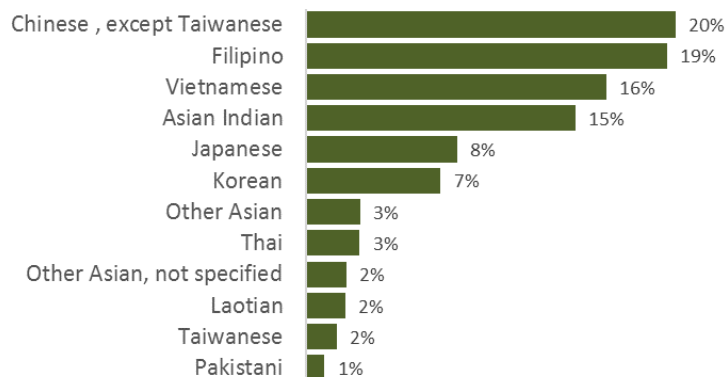


# Picture a Tobacco-free Asian Community in New Mexico

**New Mexico's Asian community is extremely diverse, with more than 40,000 people.<sup>1</sup>**

New Mexico's Asian community contains diverse cultures and rich traditions around food, music, and spiritual practice. This community values children and family, and stays resilient in times of difficulty.

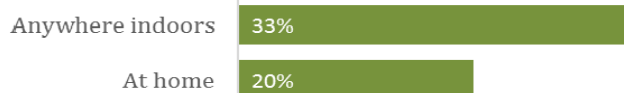
Percent of New Mexico Asians by Ethnicity



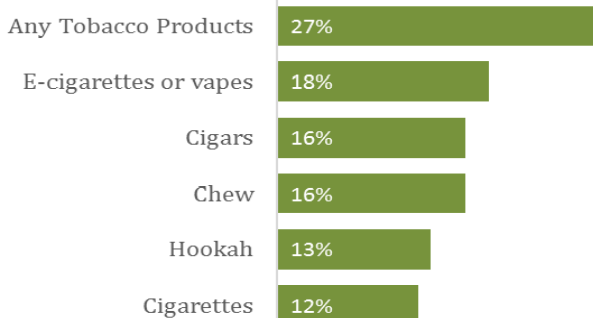
**New Mexico's Asian youth are at risk from the dangers of tobacco.**

## Asian or Pacific Islander High School Youth, New Mexico

### Exposed to Secondhand Smoke indoors in the past week



### Current tobacco product use - any use in past 30 days



**One in four** Asian high school youth in New Mexico uses some form of tobacco. **One in three** say they are exposed to secondhand smoke (SHS) from other people smoking indoors, and **one in five** is exposed at home.<sup>2</sup>

**Thousands within New Mexico's Asian community are addicted to tobacco, with most wanting to quit.** About 3,800 Asian and Pacific Islanders in New Mexico smoke cigarettes. Thousands of them—two out of three Asian smokers—tried to quit in the past year.<sup>3</sup>

## Commercial Tobacco is Not Part of Our Community.



### Take Action.

Learn more about local tobacco education programs at [www.nmafc.org](http://www.nmafc.org) and watch the *Mosaic Voices* created YouTube video on the importance of leading a tobacco-free life: <https://youtu.be/9c1RkI2fEpU>.

Call New Mexico Asian Family Center at (505) 717-2877 to get connected to support from a FREE Quit Line with the appropriate interpreter.

### Data Sources

<sup>1</sup> U.S. Census 2010, Asian race alone or in combination with other races (population 40,893). Figure showing Asian ethnicity percentages from 2010-2014 American Community Survey 5-year Estimates among Asian-alone population. Table B02006.

<sup>2</sup> 2015 NM Youth Risk and Resiliency Survey (YRRS). Data are for youth who reported Asian race.

<sup>3</sup> 2011-2014 NM Behavioral Risk Factor Surveillance System (BRFSS)